

# Do Right, Right Now

## PARTNER GUIDE

COVID-19 has impacted the lives of every member of our community. In order to fight this pandemic, the Douglas County Health Department and Omaha Community Foundation have teamed up to develop a unified campaign, with generous support from many community partners and media outlets.

As the campaign grew, leaders from outside of Douglas County were brought into the conversation, and through a partnership with the Nebraska Department of Education and Nebraska Children and Families Foundation, the campaign has expanded to serve the entire state of Nebraska.

Do Right, Right Now is a practical call for a unified response to COVID-19. As Nebraskans, we pride ourselves on doing the right thing, caring for one another and working together to address problems and affect change. We can get the good life back when we Do Right, Right Now.

## HERE'S HOW YOU CAN DO RIGHT, RIGHT NOW



### Share Posts

The Nebraska Department of Education is sharing Do Right, Right Now posts on their social media pages (Facebook and Twitter). Share their Facebook posts to your own pages, retweet their tweets and add their posts to your Facebook or Instagram stories to share these important messages with your friends and followers.



### Update Your Cover Photo

Do Right, Right Now Facebook and Twitter cover photos are available for [download here](#) or at [bit.ly/DRRNStatewide](https://bit.ly/DRRNStatewide). Customize your caption and add the #DoRightRightNow hashtag when you change your cover photo, too.



### Share the Printable Posters

Printable posters in two sizes in English and Spanish are available for [download here](#) or at [bit.ly/DRRNStatewide](https://bit.ly/DRRNStatewide). You can customize the 8.5" x 11" version with your organization's logo!

» If you have any questions about these partner resources, contact Beth Kramer at [bkramer@vgagroup.com](mailto:bkramer@vgagroup.com).