**Minutes**

**Nebraska Child Abuse Prevention Fund Board**

**Thursday, October 16, 2014**

1:00 p.m. – 4:00 p.m. CDT

Nebraska Children and Families Foundation (NCFF)

Lincoln, Nebraska

**Board Members Present**

Brandon Verzal, Mary Fran Flood, Paula Eurek (for Dr. Joseph Acierno), Emily Kluver (for Thomas Pristow), Mary Beth Hanus, Denise Pecha

**Excused**: Lisa Knoche, Trisha Crandall

**Support Staff Present** Betty Medinger, Kathy Stokes, Kelly Medwick (Public Awareness Report only), Gay McTate (Program Report only).

**Call to order**

Brandon called the meeting to order at 1:05 p.m.

**Meeting Minutes**

Mary Fran made a motion to approve the August meeting minutes.

Seconded: Mary Beth

Motion passed unanimously

Board members asked to include discussion of policy and procedures for conflict of interest on a near future agenda.

**Budget**

Emily presented the budget spreadsheet and discussed the new format. She noted that some grantees didn’t spend their total allocation. North Platte had the largest amount of unspent funds. Kathy said that the scope of work was fulfilled and Gay added that the unspent funds were due in part to two staffing turnovers though a new Coordinator has been in place and working well since March. The Board currently has $18,643 in unallocated funds for the current year.

**Prevention Council Report and Marketing and Communications Update**

Board members reviewed a summary of the activities and accomplishments of the local child abuse prevention councils in the past year. The Prevention Store was very well received, there was a significant increase in the number of pinwheels distributed, and over 62 counties were reached with prevention messaging and other materials through means that ranged from parenting classes and community family events to newspaper articles and radio ads.

Kelly provided an update on Marketing and Communications developments for 2015.

Work is underway with Pickering (with their new name, Unanimous). The Prevention Store can accommodate purchasing by non-council members and might also be able to accept requests for additional items (for purchasing) from the councils. Purchases can be made after an initial spring deadline though the cost may be slightly higher outside of the bulk rate. A new vendor, Infinity Promotions, can provide higher quality products. New products under consideration include USB cell phone chargers which may be good for older youth, women’s headbands or other wearable items, and coloring booklets with Protective Factors information, Board members said that pediatrician’s offices and WIC clinics might be interested. We will invite a spokesperson from Learfield to discuss options for media at the January NCAPF meeting.

**Community Grantee Report**

Kathy provided an overview of the annual evaluation report, noting that the numbers of children and families served by PCIT and PIWI had increased significantly over the past year. The numbers served by 3-5-7 remained stable.

The Board noticed improvements in the annual evaluation since last year. Mary Fran and Paula asked about continuing improvements in evaluation. One needs noted by both the evaluation team and the Board was to increase the number of Protective Factors Surveys (PFS) to better reflect the numbers of participants in each strategy. New procedures have been initiated for the coming year and PFS results will now be included in the six-month and year-end report instead of the year-end report only.

Brandon summarized Board questions about the actual and optimal number of hours of participation (or number of sessions) for strategies. He also asked about additional ways to support both evaluation and the continuous quality improvement of the strategies. Board members expressed interest enhanced quality and/or quantity of data to help answer: 1. Is the strategy working overall? 2. Who is it working for? 3. What are the key elements for success?

For PCIT, there are national questions that our communities could help answer, for example, what is the optimal number of sessions and what factors are important for family retention? The reality is that therapists are using their own (unpaid) time to help make the strategy successful at this point. The Board might consider providing stipends to therapists or other incentives for additional measures or reporting. Board members noted the need to balance quality with practicality. Betty reminded the members that grantees are receiving less funding this year and next as a result of the 5 year plan to step down funding in years 4 and 5 so they will receive less funds not more as we consider revising expectations..

Helping communities to sustain what is working was another Board interest.

An invitation was extended for Board members to participate on the state evaluation team. This team meets at least quarterly or more often as needed. Nebraska Children has hired a new data and research staff member who will begin work in January.

Kathy and Gay shared a sampling of community successes including:

A total of 20 therapists are now providing PCIT in the 4 communities at shared locations. Some sites are co-located with community partners like DHHS and Early Head Start and one new site is in a school. This facilitates referrals. Dakota has added the Ages and Stages Social Emotional Questionnaire as part of the screening for PCIT (along with child care/school teacher observation and family income). Another benefit of the community collaboration approach for PCIT has been benefits for the larger community, for example, as therapists have developed presentations using PCIT principles to respond to school requests to help teachers manage challenging behaviors in classrooms. Some of the collaborations are advertising PCIT through means such as new websites and television spots. Progress in North Platte this past year included completion of advanced training by one therapist and training in Parent Child Psychotherapy by all PCIT therapists. Therapists from two communities received PCIT training at no-cost through acceptance into the year-long national learning collaboration. This participation has also connected the therapists and Nebraska Children staff and consultants to more information on research and practices.

PIWI successes included the involvement of a non-traditional community partner to offer sessions as part of swimming instruction. The center is now infusing PIWI principles and practices in to all of its swimming instruction. Fremont completed more than one PIWI group and Platte-Colfax infused PIWI into Early Head Start home visitation in addition to a small group setting.

**Discussion and Decision on Unobligated Funds**

Board members reviewed options for funding in the remainder of the current fiscal year. Kathy and Betty summarized progress with Community Cafés since the last meeting: 40 parents and organizational staff from four communities attended the first orientation (training) through the National Alliance of Children’s Trust and Prevention Funds this week. Participants spoke three languages and the orientation was conducted in both English and Spanish. Additional communities have expressed interest. Very brief discussion occurred on Parent-Child Psychotherapy,

Mary Fran made a motion to allocate the unobligated funds to support Community Cafés in two or more communities; with any remaining amount to be used at Nebraska Children’s discretion for Cafés or Marketing and Communications.

Seconded: Denise

Motion passed unanimously.

Mary Fran requested gathering data on the Cafés, as feasible, as this will help inform the Board’s future support.

**General Updates**

* 1. Prevention Summit—Betty shared the Summit agenda
  2. Prevention Partnership—Betty distributed handout and summarized the broader new membership of this group which is working on a new name. One goal is to share information and make decisions across state entities that will support Collective Impact, as the members expect community level work for Collective Impact also. The last Partnership meeting included review of state level indicators for key child and family outcomes along with consideration of shared measures
  3. Other—Paula mentioned that the Home Visitation Conference to be held this month in Kearney has over 300 registrations.

Mary Beth—noted the Dove’s Next Conference in November in Omaha.

Paula—reported that Step Up to Quality to improve the quality of child care was launched on July 1. Sites will be publicly posted in July 2017 and those participating will receive increases in reimbursements.

Brandon—reported that he has placed ***Rethink Your Reaction*** television spots through Coaches Cabana. This game day group is owned by Barry Switzer and has 7 participating schools.

**Timeline**

Betty distributed the updated timeline.

**Next Meeting**

The next meeting will be held on January 15, 2015, from 1:00-4:00 p.m.