

**PERFECT POUR: A CRAFT COCKTAIL COMPETITION**  
 Sponsored by TY KU, USBG & Friends of Nebraska Children  
 February 27, 2016



A competitor will be required to prepare and/or submit an original cocktail recipe that meets the criteria described below. Please note: there is a limit of one (1) entry per candidate.

- Recipe may have no more than six (6) ingredients. Bitters and homemade infusions count as an ingredient
- Recipes must be expressed in fluid ounces, dashes, and bar spoons (a bar spoon is understood to be 1/8 ounce).
- The recipe must noticeably feature TY KU.
- No fire or flames in the preparation or serving of the drink.
- The drink must have a name, it may not include any copyrighted or trademarked material or any retailer's name; except that the TY KU brand may be used.

**General Judging Criteria**

*The following criteria will be used by the judge's in reviewing any cocktail entered*

<u>Appearance of Drink</u> <ul style="list-style-type: none"> <li>• Excellent: 8 points</li> <li>• Very Good: 5 points</li> <li>• Good: 3 points</li> <li>• Average: 1 point</li> <li>• Below Average: 0 Points</li> </ul>	<u>Taste of Drink</u> <ul style="list-style-type: none"> <li>• Excellent: 15 points</li> <li>• Very Good: 10 points</li> <li>• Good: 7 points</li> <li>• Average: 3 points</li> <li>• Below Average: 1 point</li> </ul>
<u>Aroma of Drink</u> <ul style="list-style-type: none"> <li>• Excellent: 4 points</li> <li>• Very Good: 3 points</li> <li>• Good: 2 points</li> <li>• Average: 1 point</li> <li>• Below Average: 0 points</li> </ul>	<u>Overall Impression of Drink:</u> <ul style="list-style-type: none"> <li>• Excellent: 4 points</li> <li>• Very Good: 3 points</li> <li>• Good: 2 points</li> <li>• Fair: 1 point</li> </ul>
<u>Imagination</u> <ul style="list-style-type: none"> <li>• Excellent: 7 points</li> <li>• Very Good: 5 points</li> <li>• Good: 3 points</li> <li>• Average: 2 points</li> <li>• Below Average: 1 point</li> </ul>	<u>Crowd Favorite</u>  <i>In the finals, there will be a wild card component based on crowd favorite. Crowd favorite ranking will add that many points to the drink's score.</i>

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**Technical Judging Criteria**

*In addition to the general criteria, there is a technical component. Each competitor starts with 32 points and errors will result in subtraction of points.*

Presentation of Bottles: 1-2 points	Consider bottles face the audience
Handling ice and bar tools: 1-3 points	Consider handling of ice and bar tools
Emptying excess water: 1-3 points	Consider excess water from mixing glass and/or shaker
Spillage: 3 points per	Consider spillage of ingredients
Over/under pour: 1-3 points	Over or short pour of ingredients and final drink
Garnish neatness: 1-3 points	Preparation, neatness, and handling of garnish
Overall neatness: 1-3 points	Overall neatness of drink preparation
Handling of glassware: 1-3 points	General handling of glasses
Efficiency: 1-4 points	Self-assurance and deftness
Time Limit: 5 points	Allowed 7 minutes to prepare all drinks for judges

**Registration Deadline: January 20, 2016**

Preliminary Judging: January 27, 2016 - February 3, 2016\*

Finalist Announcement: February 8, 2016

Finals: February 27, 2016

\*Please note that we are seeking for this to be a multi-round competition. The preliminary judging will take place at the establishment that the competitor bartends. An email will be sent on February 8, 2016, to inform of whether the contestant qualifies for the finals at the event itself. The bartender will receive drink feedback for finals preparation. However, any modifications made between the drink served during the preliminary round and the final must be disclosed and should not change the intrinsic nature of the drink.

**How to Register:**

To compete in the competition there is \$10 registration fee, payable to the USBG. Intent to compete should be emailed to [omahalincoln@usbq.org](mailto:omahalincoln@usbq.org). Please include "TY KU Competition" in the subject line. The body of the email should include the contestant's name, place of work, and a contact phone number. The USBG will contact the contestant to confirm the entry within 2 days and coordinate with Friends of Nebraska Children.

