



System of Care

MULTI-MEDIA CONTEST “I AM NOT MY LABEL”

GENERAL GUIDELINES

- This contest is open to all youth in Nebraska under the age of 24.
- Content must all be original.
- Parents and teachers are allowed to give input but production must be done by applicants.

CONTEST RULES

- Applicants cannot exceed the time limits referenced for each category.
- Videos cannot contain copyrighted material. Videos must have been written, produced, and shot by the entrant. Videos may not include images, music, lyrics, or other licensed images or audio that has been previously published or is pending publication.
- Contestants agree that Nebraska System of Care (NeSOC) may edit and air their video, publish their name and may use both in future advertising campaigns and/or marketing materials. Entrants relinquish all publishing rights.
- NeSOC is not responsible for any lost, delayed, damaged, or illegal submission. No entries will be returned.
- NeSOC may disqualify any entry based on content and/or production.
- All costs associated with making and submitting a video advertisement are the contestant's responsibility. NeSOC will not reimburse or be responsible for any residuals or costs incurred in the making or submission of any entry.
- To enter, forward this signed release form and the entry to NeSOC before the deadline of January 31, 2019.
- I hereby consent to and authorize the use and reproduction by Nebraska System of Care of any and all entries without compensation to me. All videos, images and written word, are owned by NeSOC. The NeSOC reserves the right to use these entries in any of its print or electronic publications.
- I hereby acknowledge that I have read and understood the terms of this release.

Entrant:

signature name (please print) date

Parent/Guardian (if entrant under 19 years of age):

signature name (please print) date

SUBMISSIONS

Entries and releases may be emailed to:
bweyers@nebraskachildren.org
Subject line: System of Care contest entry

or physically mailed to:

Brenda Weyers
Nebraska Children and Families Foundation
215 Centennial Mall South, Suite 200
Lincoln, NE 68508

Entries must be received by Thursday, January 31, 2019