Do Right, Right Now Survey

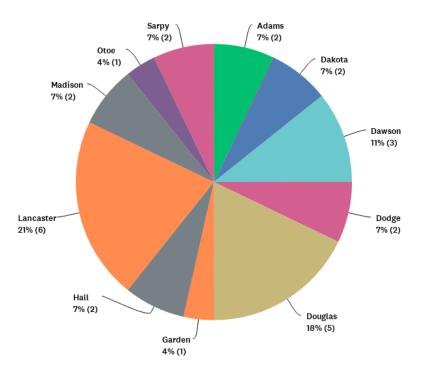
Monday, January 11, 2021

28 Total Responses

Date Created: Tuesday, December 29, 2020

Complete Responses: 25

Q1: In which county do you work? If your work involves multiple counties, please choose the one with which you are most familiar.



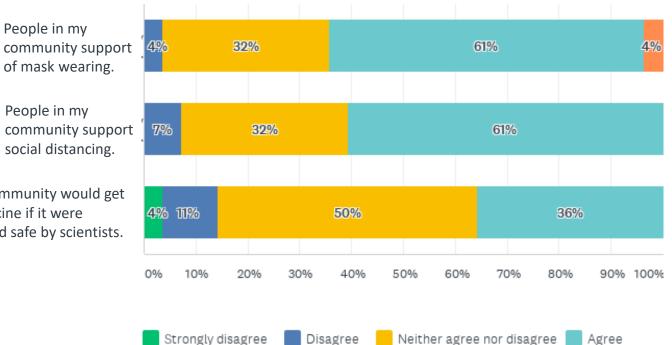
Q1: In which county do you work? If your work involves multiple counties, please choose the one with which you are most familiar.

ANSWER CHOICES	RESPONSES
Adams	7% 2
Dakota	7% 2
Dawson	11% 3
Dodge	7% 2
Douglas	18% 5
Garden	4% 1
Hall	7% 2
Lancaster	21% 6
Madison	7% 2
Otoe	4% 1
Sarpy	7% 2
TOTAL	28

Q2: Based on your observations in the past MONTH in the county with which you are most familiar, please indicate your level of agreement with the following statements.

Strongly agree

Answered: 28 Skipped: 0

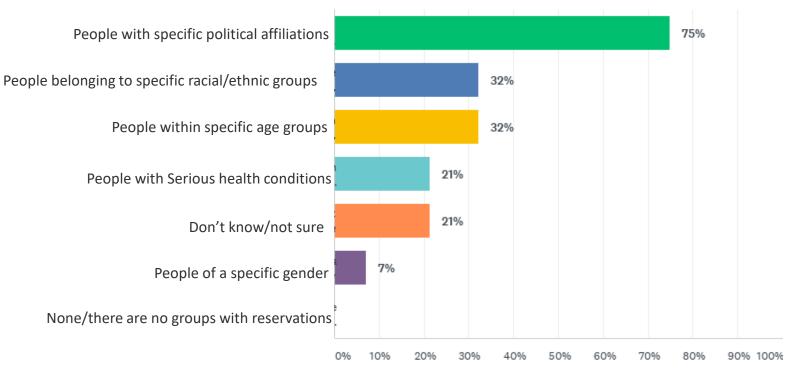


People in my community would get a COVID-19 vaccine if it were deemed free and safe by scientists.

Q2: Based on your observations in the past MONTH in the county with which you are most familiar, please indicate your level of agreement with the following statements.

	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGLY AGREE	TOTAL
People in my community support of mask wearing.	0% 0	4% 1	32% 9	61% 17	4% 1	28
People in my community support social distancing.	0% 0	7% 2	32% 9	61% 17	0% 0	28
People in my community would get a COVID-19 vaccine if it were deemed free and safe by scientists.	4% 1	11% 3	50% 14	36% 10	0% 0	28

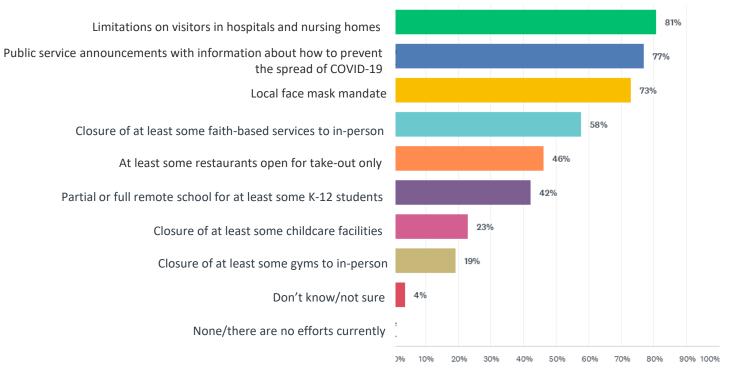
Q3: Which, if any, people in your community may have reservations about getting the vaccine? Please check all that apply.



Q3: Which, if any, people in your community may have reservations about getting the vaccine? Please check all that apply.

ANSWER CHOICES	RESPONSES	
People with specific political affiliations	75%	21
People belonging to specific racial/ethnic groups	32%	9
People within specific age groups	32%	9
People with serious health conditions	21%	6
Don't know/not sure	21%	6
People of a specific gender	7%	2
None/there are no groups with reservations	0%	0
Total Respondents: 28		

Q4: What, if any, efforts are CURRENTLY going on in your community to influence mask wearing and other steps to prevent the spread of the virus? Please check all that apply.



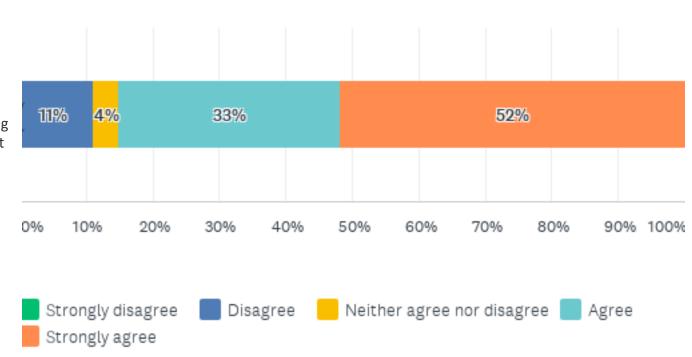
Q4: What, if any, efforts are CURRENTLY going on in your community to influence mask wearing and other steps to prevent the spread of the virus? Please check all that apply.

ANSWER CHOICES	RESPO	VSES
Limitations on visitors in hospitals and nursing homes	81%	21
Public service announcements with information about how to prevent the spread of COVID-19	77%	20
Local face mask mandate	73%	19
Closure of at least some faith-based services to in-person	58%	15
At least some restaurants open for take-out only	46%	12
Partial or full remote school for at least some K-12 students	42%	11
Closure of at least some childcare facilities	23%	6
Closure of at least some gyms to in-person	19%	5
Don't know/not sure	4%	1
None/there are no efforts currently	0%	0
Total Respondents: 26		

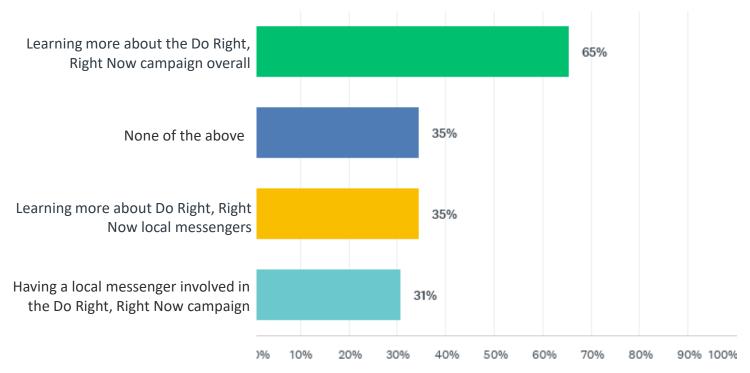
Q5: Based on your observations in the past YEAR, please indicate your level of agreement with the following statement.

Answered: 27 Skipped: 1

Community conversations have taken place regarding the impact of impact of COVID-19.



Q6: Are you interested in the following? Check all that apply.



Q5: Based on your observations in the past YEAR, please indicate your level of agreement with the following statements.

	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGLY AGREE	TOTAL
Community conversations have taken place regarding the impact of impact of COVID-19.	0% 0	11% 3	4% 1	33% 9	52% 14	27

Q1: In which county do you work? If your work involves multiple counties, please choose the one with which you are most familiar.

ANSWER CHOICES	RESPONSES
Adams	7% 2
Dakota	7% 2
Dawson	11% 3
Dodge	7% 2
Douglas	18% 5
Garden	4% 1
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Lancaster	21% 6
Madison	7% 2
Otoe	4% 1
Sarpy	7% 2
TOTAL	28

Q6: Are you interested in the following? Check all that apply.

ANSWER CHOICES		RESPONSES	
Learning more about the Do Right, Right Now campaign overall	65%	17	
None of the above	35%	9	
Learning more about Do Right, Right Now local messengers	35%	9	
Having a local messenger involved in the Do Right, Right Now campaign	31%	8	
Total Respondents: 26			

Q8 Thank you for taking this survey. Is there anything else you would like to share?

- [Comment masked to prevent sharing of identifiable info]
- A statewide mask mandate would be a much better direction to go for health measures than a PR campaign.
- Thank you for your efforts
- Thank you for looking into this idea, It was a little hard to answer because I have been blessed to work from home and go to meeting when needed but don't really go into restaurants or stores.
- I am so grateful NCFF is doing this important work. Jenny Skala is amazing :)
- · We are working on several strategies to reach different ethnic groups with messaging and conversations

Methodology Notes

- <u>Recipients</u>: This survey was sent via email to all participants on the Thursday Statewide Central Navigation Calls, which are hosted by Nebraska Children.
- <u>Response rate</u>: There were 150 people on the email (including 8 people on the cc line). The survey response rate is 19% (28/150).
- <u>Timing</u>: The survey was sent on Wednesday, December 30, 2020. A reminder to complete the survey was provided verbally on the Thursday, January 7 Statewide Central Navigation call. The survey was closed Friday, January 8.
- <u>Purpose of the survey</u>: The purpose of the survey was to generate a list of people who are interested in learning more about the Do Right, Right Now campaign and/or becoming more actively involved with this campaign, and 2) to understand current attitudes and efforts related to COVID-19 in communities across the state
- <u>Limitations</u>: This survey was fielded using a convenience sample; as such, results are not generalizable to a larger population and are not necessarily representative of the perspective of a larger population.
- <u>Survey introduction</u>: Below is the survey introduction

The purpose of this survey is to: 1) generate a list of people who are interested in learning more about the Do Right, Right Now campaign and/or becoming more actively involved with this campaign, and 2) to understand current attitudes and efforts related to COVID-19 in communities across the state. Analyzed results will be shared back on a future Statewide Central Navigation Call and shared with state partners and others to enhance the statewide Do Right, Right Now campaign.

Your participation is voluntary. If you choose to complete the survey, it should take a maximum of 5 minutes to complete. If you have any questions, please contact Jennifer Skala, Senior Vice President, Nebraska Children at jskala@nebrsakachildren.org.

Thank you for your time and input!