**Minutes**

**Nebraska Child Abuse Prevention Fund Board**

**Thursday, July 16, 2015**

1:00– 4:00 p.m.

Nebraska Children and Families Foundation

Lincoln, Nebraska

**Board Members Present:** Brandon Verzal, Mary Fran Flood, Mary Beth Hanus, Lisa Knoche, Todd Bartee, Paula Eurek (for Courtney Phillips), and Emily Kluver (for Tony Green).

By phone: Denise Pecha (1:00-1:30 and 2:30-4:00 p.m.)

Excused: Trisha Crandall

**Support Staff Present:** Betty Medinger, Kathy Stokes. Barb Jackson participated by phone for the 6-month report evaluation discussion and Kelly Medwick participated in the Bring Up website URL and options for additional media buys discussion.

**1. Call to Order and Minutes.**

Brandon called the meeting to order at 1:04 p.m. Board members reviewed the minutes from the previous meeting, April 23, 2015.

Motion to approve: Denise

Motion Seconded: Mary Fran

Motion passed unanimously

**Budget**

Emily presented two budget reports—one for the immediate past year and one for the current year. Members asked about the unexpended funds in Columbus and Grand Island. Emily and staff responded that the East Central District Health Department will serve as the administrative and fiscal agency in the future instead of splitting responsibilities between two entities. Grand Island is expected to make a better projection of cost for Community Cafes as the timeline for last year was only about three months.

Emily explained that the Board’s April allocations to Learfield and other communications vendors were not able to be made as DHHS does not have the ability to execute contracts so late in the grant year.

Emily noted that DHHS is further ahead in execution of new contracts this year.

**Grantee Report**

All program and Community Café reports will be submitted by July 31 and an evaluation report will be produced for the next NCAPF meeting. All grantees have been working according to the terms of their contracts with no major changes.

**Evaluation**

Dr. Barb Jackson called in to provide an overview of evaluation work for the NCAPF Board.

PIWI—Barb has been working with consultants to identify additional measures for PIWI . She will send one measure under consideration, taken from the Healthy Families America parent child interaction survey. This is a measure of parents’ relationship with the child.

PCIT – Barb explained that the current measures specific to PCIT include the Eyberg and DPICS. The Eyberg is completed at intake & the end or 6 months and shows reductions in child behavior problems & increased parent tolerance. The DPICS has 4 categories, which show parents using more positive language, decreased commands, increased labeling and praise, etc.

Results Based Accountability—RBAs have been established for each strategy that is being implemented in two or more communities. RBAs include measures of how much to effects (so what) with consistent metrics. The aggregates within and across communities help to show meaningful change.

Collective Impact– Collective Impact is a specific type and of collaboration that establishes and infrastructure for the strategies toward a shared goal. Most NCAPF grantees and many NC grantees are using Collective Impact to develop effective and sustainable backbones for all prevention work. There is great national interest in Collective Impact but good tools to measure it are not readily available. Our team has research options and developed a new survey that will be administered with each grantee. Grantees with stronger Collective Impact initiatives are expected to have more positive outcomes. Kathy added that other measures of Collective Impact are funds leveraged and sustainability. We also ask Collective Impact initiatives to report their impact on policy changes.

Protective Factors Survey —need to establish a benchmark and refine constructs; anticipate participating in national pilot to develop and improve; can begin to establish ‘target’ from our own data; also work on potential to combine Spanish and English PFS

Brandon asked Board members about evaluation requests or considerations.

Lisa asked how the grantees use the data. Barb explained that local evaluators and consultants review the data and report with the collaborations for “ah-has” and to identify areas for improvement. Barb participated in two of these discussions this past year. Lisa asked if the information gets to the level of the data providers. This is something to keep working on and may also be part of the regional November meetings with grantees.

Mary Fran would like to see comparison of community data. She also noted that it is important to look at how the strategies were implemented (e.g., fidelity to the models pertaining to PIWI expansion/infusion pilots and PCIT attrition and engagement. It might take additional effort and funding to study PCIT. She would like to see effect sizes (in statistical analysis), if these aren’t already included.

Todd asked about the penetration rate of strategies in each community, i.e., how many are served in comparison to the target population?

Barb will take questions to the evaluation group and see how the group can respond. Measures can create focus.

**Prevention report**

Kathy provided a brief update on the Bring Up Nebraska communications and marketing. Lisa asked about items in Spanish in the 2016 Prevention Store or Bring Up Nebraska website. It may help to promote Spanish resources earlier and/or with targeted communities.

**Proposals for unallocated**

Betty distributed a graph to summarize proposals for unallocated funds.

Lisa reminded staff to include 1-2 swag items in Spanish in the 2016 Prevention Store too. It may help to promote Spanish items earlier and/or with targeted communities.

Todd reminded staff to connect Community Café participants to Bring Up Nebraska.

Motions

Community Cafés. Lisa motioned to add **$4000** to the current allocation.

Seconded: Mary Beth

Motion passed unanimously

Training. Lisa motioned to allocate **$5,000** for in-state Protective Factors Training

Seconded: Mary Beth

Motion passed unanimously

PCIT and retention. Discussion on evaluation followed. Members considered supporting incentives for family participation and noted that incentives for professionals are more difficult. Staff should ask consultants.

Staff could also ask entities like Annie E. Casey about incentives for longer participation, i.e., incentives for retention in strategies with therapists. Todd also asked whether the ‘right’ families are being recruited to or reaching the ‘right’ services. He said that recruitment, retention and duration should have further consideration, but not as criteria for inclusion or exclusion. Lisa said that readiness for strategies may be a factor in both the families and the communities. Paula noted that there may also be differences between urban and rural communities. She noted that Nebraska’s Early Childhood Comprehensive Systems has studied barriers to parent engagement and participation in early childhood interventions. Betty said the issue could be taken to the Buffet Early Childhood Initiative for consideration.

Board members discussed allocating $7,000 for a white paper/consultant or study, maybe through UNMC, to explore the issue of retention and maybe incentives.

Lisa motioned to allocate **$7,000** for a study or report on PCIT retention.

A subcommittee with Lisa, Mary Fran and Todd was established to oversee.

Seconded: Mary Fran

Motion passed unanimously

Prevention and marketing. The group directed elimination of outdoor displays for $30,000

Motion to approve **$30,500** for items on prevention and marketing spreadsheet in green with no outdoor advertising.

Seconded: Denise

Motion passed unanimously

**Legislature**

Continuing discussion from the April meeting on the Board’s annual allocation, Betty suggested contacting Kathy Campbell to request an increased in the NCAPF Board’s annual allocation. The increase might be $50,000 to $100,000 per year. This would be an approximate 10% increase to match annual revenues.

**Board Terms**

Support staff explained that the terms for the current Chair and Vice-Chair, Brandon and Denise, end at the same time next July, 2016. The Board will consider a succession plan at the next meeting.

**Updates**

Paula noted that abuse and neglect of infants is recognized in Nebraska’s Maternal Child Health 5-yr plan. The plan also includes interest in supporting more prevention/intervention for social-emotional needs of children, behavioral health and special health care needs. A draft work plan has just been submitted.

Mary Beth reported that human trafficking training has been conducted for about ¼ of all Omaha hotels. A group will look at the evaluation and tweak the process to improve. They hope to get grant funds to support the training and expand to reach all hotels in a 50 mile radius. Stephen Patrick O’Meara says the average entry age is now 13-14 (lower than before). The Lincoln diocese will sponsor a conference on pornography on October 2-3.

**Timeline**

Support staff distributed the updated timeline.

**Next Meeting -** Thurs, November 12