

LIFETIME GIVING  
ROGER DOERR

PREVENTING  
CHILD ABUSE

ADVANCING  
EARLY CHILDHOOD

TAKING STOCK OF  
YOUR STOCK

# Spout

**Drops of Change for Children**

Nebraska Children and Families Foundation Spring 2011





## **Finding Solid Ground**



*Mary Jo*



*Breanna*

You can help young people, like Breanna, find Success.

While growing up in the 1960s, there was a family in my small, rural Nebraska town who took in youth. With the eyes of a child, I became very curious. I wondered how these kids got here, where their parents were and what happened to them when they left.

This was my first experience with what I know now as the foster care system. This special family and their kids helped shape what I am today – an advocate for children and youth in need. Over the last 13 years with the Nebraska Children and Families Foundation, I have been fortunate to see the differences you and others like you are making for young people.

Trend data shows every year in Nebraska an average of 6,300 children are involved in our foster care system. Of these, about 860 will age out this year longing for safety and stability. Research also shows that compared to their peers, youth who leave foster care are more likely to drop out of high school, be unemployed or become dependent on public assistance.

Because of you, Nebraska Children and Families Foundation's Project Everlast is helping young people like Breanna pursue their dreams. Breanna was in foster care for nearly 14 years until aging out. Currently she is in college pursuing a degree in Social Services. Her dream is to work with foster kids, helping them find bright futures.

Thank you for being aware of foster care and the many other challenges that put children at risk of not reaching their full potential. On the pages ahead, I invite you to see more ways you and Nebraska Children and Families Foundation create positive change for children through community.

Sincerely,

Mary Jo Pankoke



## **Lifetime Giving-Roger Doerr**

Roger is leaving a legacy for the future and so can you.

Roger Doerr, Nebraska Children and Families Foundation Board Member, Rainmaker and Legacy for Children Giving Society Member is truly a man who has found himself through a lifetime of service and giving to others.

Roger started giving back while a student at the University of Nebraska-Lincoln as a mentor for underclassmen and member of the Innocents Society. Following his passion for teaching, he became a Professor at Hastings College. He quickly found himself serving beyond the college campus, by reaching out to his community.

Over the years, Roger served on numerous local and statewide boards while filling many positions at Hastings College. In 1996, he became the President of Hastings College Foundation where his fundraising efforts have generated over \$46 million dollars in donations.

Roger's concern about the legacy our society is leaving to our children is one reason why he believes in and supports the work of the Nebraska Children and Families Foundation. To cap off his board service since 2004, Roger and his wife, Karen, recently became charter members of the Legacy for Children Giving Society by including Nebraska Children and Families Foundation in their estate plans.

Roger's service and giving brings him tremendous joy that he shares with the next generation.

You too can give back by leaving a legacy.

For more information contact Mary Colacurcci at 402.476.7255 or [mcolacurcci@nebraskachildren.org](mailto:mcolacurcci@nebraskachildren.org).



*Roger*

## Positively Preventing Child Abuse

Laughter. Maybe your kids are on to something.



Rethink your reaction when stress gets the better of you.

Keeping a sense of humor can help you manage pressure or anxiety – and grow closer to your kids too.

**Rethink Your Reaction**  
[RethinkYourReaction.org](http://RethinkYourReaction.org)

A campaign to promote safe and healthy family interaction  
**Nebraska Area Child Abuse Prevention Council**  
 308-645-5675

Nobody ever said parenting was easy. But thanks to you, local child abuse prevention councils and a red smiley face, parents across Nebraska have reason to laugh and talk with their kids and are encouraged to ask for help when they need it.

Rethink Your Reaction, a statewide campaign promoting safe and healthy family interaction, kicked off in April in recognition of National Child Abuse Prevention Month and stays in action all year.

You may personally know of the ups and downs of being a parent. Your child can be throwing a tantrum one minute and warming your heart the next. During these extremes it is important to remember it is not the child's action, but our reaction that has the biggest effect.

Your kids had a busy day too.



Rethink your reaction when stress gets the better of you.

Taking time to talk with your kids will make a big difference in their lives – and yours too.

**Rethink Your Reaction**  
[RethinkYourReaction.org](http://RethinkYourReaction.org)

A campaign to promote safe and healthy family interaction  
**Midwest National Crisis Hotline**  
 1-800-444-3800  
[mncanabuse.org](http://mncanabuse.org)

Rethink Your Reaction focuses on helping parents find healthy and positive ways to handle pressure. It encourages them to take time to talk with their kids, ask for help when they really need it and keep a healthy sense of humor, even when life gets tough.

Messaging suggests that parents and caregivers...

...Keep Laughing

Parents are encouraged to keep laughing by looking for what's funny in their daily lives and making humor a part of their family routine. A little laughter can go a long way.

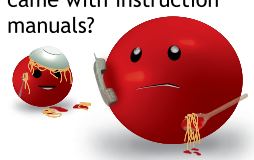
...Keep Talking

Parents are encouraged to keep talking by finding time each day to connect with their kids. They'll grow up happier and healthier knowing their parents made time for what's really important in their lives.

...Keep Asking

Parents are encouraged to keep asking for support when they need it most. Teachers, doctors, other parents and family members can be a great resource. In most cases, they're just a phone call away.

Ever wish kids came with instruction manuals?



Rethink your reaction when stress gets the better of you.

Knowing when to ask for help is an important part of being a good parent.

**Rethink Your Reaction**  
[RethinkYourReaction.org](http://RethinkYourReaction.org)

A campaign to promote safe and healthy family interaction  
**Child Abuse Prevention Council of Columbus**  
 General Counseling  
 402-562-6539 or call 21-1 (toll free 24h/7d)



The Prevention Partnership, a collaborative effort of the Nebraska Department of Health and Human Services, the Nebraska Child Abuse Prevention Fund Board and the Nebraska Children and Families Foundation, has led the way for this award winning prevention messaging to take hold statewide.

In its fourth year running, the Rethink Your Reaction campaign has been refreshed, refined and reenergized for 2011. Positive prevention messages are scheduled to reach more than 76,000 parents in approximately 50 Nebraska counties and even more can be reached with your help.

This multi-media campaign features animated television spots, radio, billboards and customized materials for fifteen local child abuse prevention councils including brochures, newspaper ads, magnets and stickers. New this year are tip sheets focused on topics for parenting toddlers, such as dealing with picky eaters, sleep and playtime. Websites with information on parenting children of all ages are also included.

Sometimes, being a good parent can be a tough job. But it is also a rewarding one. Help us prevent child abuse by encouraging positive parent and child interaction through Rethink Your Reaction messaging in your community. Find resources to download, print and share with families and organizations you know at [RethinkYourReaction.org](http://RethinkYourReaction.org).

To learn more about how you can support Nebraska Children and Families Foundation's child abuse prevention work contact Mary Colacurcci at 402.476.7255 or [mcolacurcci@nebraskachildren.org](mailto:mcolacurcci@nebraskachildren.org).



## **Taking Stock of Your Stock**

A unique way to support Nebraska Children and Families Foundation is to make a gift of stock. You might own stock that is not an essential part of your retirement portfolio. This stock may come from sources such as inheritance or as a bonus during employment. Stocks are a valuable asset and are great to use in your personal philanthropy efforts.

Giving stock purchased over one year ago which has risen in value, has two major tax benefits. First, you are exempt from paying capital gains taxes on any increase above the purchase price. These are taxes you would normally pay if you sold the stock. Second, you are entitled to a federal income tax deduction based on the current fair market value of the securities. The income tax deduction for long-term capital gain property is limited to 30 percent of your adjusted gross income in the year you make the gift, but your excess deduction is deductible for up to five additional years.\*

Even if the stock has lost value since purchase, you still have the ability to make a worthy gift. You can sell the stock and then take the loss as a deduction for tax purposes. Once completed, generate a charitable deduction by donating the cash proceeds of the sale.\*

Another option is to use the stock to fund a charitable gift that provides a constant source of income through a charitable remainder trust or donate it through your will. If you are interested in using your stock for a charitable donation, please consult your financial and legal advisors.

For more information on gifting stock to Nebraska Children and Families Foundation contact Mary Colacurci at 402.476.7255 or [mcolacurci@nebraskachildren.org](mailto:mcolacurci@nebraskachildren.org).

*\*Source: The Stelter Company.  
This article is not intended as legal advice.*

# Advancing Early Childhood

Do you know that a child's brain develops at its most rapid pace during the first five years of life?

Never again is the promise to impact a child's future success greater than during this critical window. Thanks to you and our partners, Nebraska Children and Families Foundation brings what happens during these early years to the forefront of public policy discussion.

We continually look for ways to promote how today's investments in children shape the future and have created a fresh new way to show you through our website, AdvancingEarlyChildhood.org.

This site's navigation works to build the case for early childhood. Go online to see:

**The Need**—current number of children 0-5 who are at risk of failing in school statewide and by legislative district and how adverse early environments are powerful predictors of adult failure.

**The Science**—accumulated research leading to solid understanding of how early experiences shape a child's developing mind.

**The Work**—latest policy developments, sign up to receive Take Action Alerts and send a letter to your Senator through the Take Action feature.

**The Message**—tools you can use so our collective voice will deliver a powerful unified message to advance early childhood policy.

**The Return**—how investing early can reduce costs to other public systems and create positive returns such as: school achievement, economic productivity, responsible citizenship and successful parenting.

You are invited to explore this information-rich site that works to show how investments in a child's development are not only effective, but have extremely high returns. Visit AdvancingEarlyChildhood.org today!





## **You Are Invited To UpPour!**

An event to lift up those who shower their resources in support of Nebraska Children and Families Foundation.

Thursday, August 18, 2011 at 6:00 p.m.  
Riverside Country Club, Grand Island

Drop us your reply online at [NebraskaChildren.org](http://NebraskaChildren.org) or contact Rachel at 402.817.2014 or [rmarden@nebraskachildren.org](mailto:rmarden@nebraskachildren.org)

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